



UCSF Medical Center

Celebrity
GOLFCLASSIC

AT

MAYACAMA



champions evening
Sunday, October 4, 2015

golf tournament
Monday, October 5, 2015

welcome

Dear Friend:

We are inviting you to help improve the lives of patients and families by becoming a sponsor of the 2015 UCSF Medical Center Celebrity Golf Classic, benefitting *UCSF Medical Center at Mission Bay*, *All Stars Helping Kids*, and *The Michael J. Fox Foundation*.

Since 2012 we have collectively raised over \$2 million to fulfill our shared mission: change and save lives. Through your generous support we were able to open a state-of-the-art hospital promoting family-centered healing, contributed groundbreaking research in Parkinson's Disease and promoted safe, healthy and rigorous learning environments for underserved children. But our work isn't yet done, please join us.

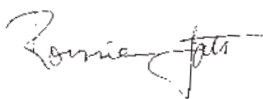
As a sponsor of the 2015 UCSF Medical Center Celebrity Golf Classic, you will join a team of community members dedicated to improving lives.

You will find details about the 2015 UCSF Medical Center Celebrity Golf Classic enclosed. For any additional information about the event, or any of the beneficiaries, please contact UCSF Medical Center Special Events at 415-476-6400 or specialevents@ucsf.edu.

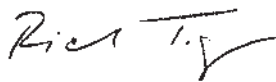
Sincerely,



Mark R. Laret
Chief Executive Officer
UCSF Medical Center &
UCSF Benioff Children's Hospitals



Ronnie Lott
Founder, All Stars Helping Kids
NFL Hall of Famer



Rick Tigner
President
Jackson Family Wines

UCSF Medical Center
at Mission Bay

 **all stars**
HELPING KIDS

 **TEAMFOX**
FOR PARKINSON'S RESEARCH

event details

EVENT SCHEDULE

SUNDAY, OCTOBER 4, 2015

champions evening

Included with all golfing sponsorships

5:30PM Cocktail Reception

6:30PM Dinner, Program & Entertainment

MONDAY, OCTOBER 5, 2015

ucsf medical center celebrity golf classic

8:00AM Breakfast Buffet

8:00AM Tournament Registration

8:00AM Driving Range Open

10:00AM Shotgun Start

11:30AM Ladies Lunch (*by invitation only*)

4:00PM* Post-Golf Awards Reception

*(*Or immediately following play)*

GOLF COURSE



1240 Mayacama Club Drive
Santa Rosa, CA 95403

Consistently ranked among Golf Digest's "Top 100 Courses in America", when golf is played as it is at Mayacama, the game returns to its time-honored origins. Woven into the hillsides and valleys, the Jack Nicklaus Signature Course is unequivocally one of his finest. Guided by caddies, golfers take to the meticulously groomed, 6,761-yard layout.

For additional information, or to secure your sponsorship,

please contact UCSF Medical Center Special Events at

415-476-6400 or specialevents@ucsf.edu

beneficiaries

UCSF Medical Center at Mission Bay

For more than 100 years, UCSF Medical Center has fostered clinical innovations that have brought about dramatic advances in medicine. Ranked among the top hospitals in the nation, UCSF Medical Center and UCSF Benioff Children's Hospitals are recognized throughout the world as leaders in health care, and are known for innovative medicine, advanced technology and compassionate care. UCSF Medical Center at Mission Bay is our newest state-of-the-art hospital complex that has been designed to ensure that our facilities match UCSF's top-notch patient care. Built alongside UC San Francisco's vibrant research hub, our new hospitals bring together leading physicians and scientists to accelerate the transition of laboratory discoveries into actual treatments and cures.



In 1989, Hall of Famer Ronnie Lott founded All Stars Helping Kids to make a difference for underserved youth. The mission of All Stars is to fund start-up nonprofits that work with low-income youth in the Bay Area. All Stars provides seed funding, professional consulting services and one-on-one organizational support that make it possible for growing nonprofits to achieve meaningful results. By developing these young, local organizations, All Stars helps create opportunities that allow all youth the chance to thrive.



As the world's largest private funder of Parkinson's research, The Michael J. Fox Foundation (MJFF) is dedicated to accelerating a cure for Parkinson's disease and improved therapies for those living with the condition today. Team Fox is the grassroots community fundraising program at The Michael J. Fox Foundation. Each year, more than 1,800 Team Fox members worldwide turn their passions and interests into unique fundraising events and athletic feats.

Sponsorships golfing



PRESENTING SPONSOR \$75,000

- Two (2) foursomes in the golf tournament (greens fees, driving range, cart & caddy) paired with *your choice of athlete/celebrity*
- One (1) 3-bedroom Mayacama Villa and one (1) 1-bedroom Mayacama Casita for Sunday, October 5, 2015
- Sixteen (16) tickets to the Champions Evening with premier seating
- Breakfast & Lunch for eight (8) with eight (8) commemorative gifts
- Post-Golf Awards Reception (10)
- Two (2) invitations to the Captains Lunch hosted by Karen Lott, Wendy Tigner & Cynthia Chiarappa
- Name/logo prominently displayed as Presenting Sponsor on event collateral (*sponsor signage, Champions Evening logo loop & full page back cover ad in Event Program*)
- Premier listing as Presenting Sponsor on website & social media*
- Recognition by host as Presenting Sponsor at Champions Evening & Golf Tournament
- First right of refusal as Presenting Sponsor for future tournaments

Special thanks to



ALEXANDRIA

CHAMPIONS EVENING SPONSOR \$50,000

- One (1) foursome in the golf tournament (greens fees, driving range, cart & caddy) paired with athlete/celebrity
- Four (4) 1-bedroom accommodations off-property for Sunday, October 4, 2015
- Sixteen (16) tickets to the Champions Evening
- Breakfast, Lunch and Post-Golf Awards Reception for four (4) with four (4) commemorative gifts
- Name/logo displayed on event collateral (*Champions Evening signage, sponsor signage, Champions Evening logo loop & full page ad in Event Program*)
- Premier listing as sponsor on website & social media*
- Recognition by host at Champions Evening

*UCSF Medical Center Special Events Website, Facebook & Twitter

Sponsorships golfing

GOLF COURSE SPONSOR \$30,000

- **One (1) foursome** in the golf tournament (greens fees, driving range, cart & caddy) paired with athlete/celebrity
- **Eight (8) tickets** to the **Champions Evening**
- **Breakfast, Lunch and Post-Golf Awards Reception** for **four (4)** with **four (4)** commemorative gifts
- **One (1)** designated sponsor hole to host giveaway
- Name/logo displayed on event collateral (*sponsor signage, Champions Evening logo loop & full page ad in Event Program*)
- Primary recognition on all course signage
- Listed as sponsor on website & social media*
- Recognition by host at Golf Tournament

POST-GOLF AWARDS RECEPTION SPONSOR \$25,000

- **One (1) foursome** in the golf tournament (greens fees, driving range, cart & caddy) paired with athlete/celebrity
- **Four (4)** *Special thanks to*
- **Breakfast & Lunch** for **four (4)** with **four (4)** commemorative gifts
- **Post-Golf Awards Reception** for **eight (8)**
- Presents with athlete/celebrity **Post-Golf Awards Reception**
- Name/logo displayed on event collateral (*Post-Golf Awards Reception signage, sponsor signage, Champions Evening logo loop & full page ad in Event Program*)
- Listed as sponsor on website & social media*

Walgreens

FOURSOME SPONSOR \$20,000

- **One (1) foursome** in the golf tournament (greens fees, driving range, cart & caddy) paired with athlete/celebrity
- **Four (4) tickets** to the **Champions Evening**
- **Breakfast, Lunch and Post-Golf Awards Reception** for **four (4)** with **four (4)** commemorative gifts
- Name/logo displayed on event collateral (*sponsor signage, Champions Evening logo loop & half page ad in Event Program*)
- Listed as sponsor on website & social media*



Sponsorships non-golfing



CONTEST SPONSOR \$10,000

- Sponsorship of the Hole-in-One, Longest Drive and Closest to the Pin
- Contest trophy with name/logo presented to the winners at the Post-Golf Awards Reception
- **Post-Golf Awards Reception for two (2)**
- Name/logo displayed on event collateral (*Contest Holes signage, Champions Evening logo loop & three (3) hole identifications in Event Program*)
- Listed as sponsor on website & social media*

LADIES LUNCH SPONSOR \$10,000

- **Two (2) invitations** to the **Ladies Lunch** hosted by Karen Lott, Wendy Tigner & Cynthia Chiarappa
- **Post-Golf Awards Reception for two (2)**
- Opportunity to host activity (mutually agreed upon) and a giveaway at lunch
- Name/logo displayed on event collateral (*Ladies Lunch invitations sent to participants and celebrities, Champions Evening logo loop & quarter page ad in Event Program*)
- Listed as sponsor on website & social media*

DRIVING RANGE SPONSOR \$10,000

- **Breakfast for two (2)**
- Name/logo displayed on Driving Range signage
- Opportunity to host giveaway at Driving Range
- Quarter page ad in Event Program
- Listed as sponsor on website & social media*
- Recognition by host at Golf Tournament

*UCSF Medical Center Special Events Website, Facebook & Twitter

Sponsorships *non-golfing*

BREAKFAST SPONSOR \$7,500

- Breakfast for two (2)
- Name/logo displayed on Breakfast signage
- Quarter page ad in Event Program
- Listed as sponsor on website & social media*

LOGO BALL SPONSOR \$7,500

- Name/logo displayed on golf balls given to each golfer
- Quarter page ad in Event Program
- Listed as sponsor on website & social media*

CART SPONSOR \$5,000

- Name/logo displayed in tournament carts
- Quarter page ad in Event Program
- Listed as sponsor on website & social media*

MULLIGAN SPONSOR \$2,500

- Name/logo displayed on Mulligans given to each golfer
- Quarter page ad in Event Program

Sold Out

CHAMPIONS EVENING TICKET \$1,500

- **One (1) ticket to the Champions Evening**
(limited number available)

HOLE SPONSOR \$1,000

- Name/logo displayed on signage at the designated hole
(no more than 2 hole sponsors per hole)
- Opportunity to host a giveaway at the designated hole
- Hole identification in Event Program

EVENT PROGRAM AD \$1,000

- Full page ad in Event Program *(limited number available)*



UCSF Medical Center

Celebrity GOLFCLASSIC

champions evening
Sunday, October 4, 2015
golf tournament
Monday, October 5, 2015

yes, i would like to participate in the tournament as a:

SPONSORSHIPS: GOLFING

- PRESENTING SPONSOR - \$75,000 *Sold Out*
- CHAMPIONS EVENING SPONSOR - \$50,000
- GOLF COURSE SPONSOR - \$30,000
- POST-GOLF AWARDS RECEPTION SPONSOR - \$25,000 *Sold Out*
- FOURSOME SPONSOR - \$20,000

SPONSORSHIPS: NON-GOLFING

- CONTEST SPONSOR - \$10,000
- LADIES LUNCH SPONSOR - \$10,000
- DRIVING RANGE SPONSOR - \$10,000
- BREAKFAST SPONSOR - \$7,500
- LOGO BALL SPONSOR - \$7,500
- CART SPONSOR - \$5,000
- MULLIGAN SPONSOR - \$2,500 *Sold Out*
- CHAMPIONS EVENING TICKET - \$1,500 *(Limited number available)*
- HOLE SPONSOR - \$1,000
- EVENT PROGRAM AD - \$1,000 *(Limited number available)*

REGRETTABLY,

- I AM UNABLE TO ATTEND, BUT ENCLOSED IS MY CONTRIBUTION OF \$ _____

CONTACT INFORMATION:

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

PAYMENT INFORMATION:

Check made payable to UCSF Medical Center

Visa MC AMEX

Credit Card #: _____

Expiration: _____ CVV Code: _____

Please return your completed RSVP card to UCSF Medical Center Celebrity Golf Classic, Special Events, Box 3105, 1560 3rd Street, Suite E, San Francisco, CA 94143 or fax to 415-476-6399.

Upon receipt of this response, we will contact you to assist you with the sponsorship details (including golfer information, logos, etc.).

For any questions, please contact UCSF Medical Center Special Events at 415-476-6400 or specialevents@ucsf.edu

If you do not wish to receive further fundraising communications from UCSF, please contact: Records Manager, UCSF Box 0248, San Francisco, CA 94143, or email HIPAAOptOut@support.ucsf.edu.